



## Consolidated Community Messaging

DATED: July 16, 2015

FOR IMMEDIATE RELEASE



Due to severely dry conditions, Governor Brown declared a drought State of Emergency in January 2014. On April 1, 2015, Governor Brown issued an Executive Order directing the State Water Resource Control Board (State Water Board) to implement mandatory water reductions in cities and towns across California to reduce potable urban water usage by 25 percent statewide. Individual cities and communities are facing mandatory reductions from 4% up to 36%, based on their water usage in 2013.

- ✓ Let your lawn go brown (or golden according to the State). When and if there are rebate programs for turf removal the water companies will use other means to determine lawn's size and condition.
- ✓ The cities will not cite you for brown lawns, as long as the landscape is cared for. Control your weeds and maintain your plants. Please take pride in home ownership, your neighborhood, community, city and the entire ANTELOPE VALLEY.
- ✓ Do not remove your lawn, unless you are planning to replace with landscape.
- ✓ If you remove or stop watering your lawn, do not forget to water your trees as needed.
- ✓ Plan now - plant this fall.
- ✓ Cover your swimming pool, an uncovered swimming pool uses about the same amount of water as the same area of lawn.
- ✓ Nitrogen fertilizer can cause excess growth and the need for more water. Use Nitrogen fertilizers sparingly.
- ✓ Check out the HERO program ([heroprogram.com](http://heroprogram.com)) A way to convert your lawn to drought tolerant landscaping, by placing the cost of the turf removal and drought tolerant landscape on your property taxes.
- ✓ For details on your water conservation responsibility contact your water supplier.

**Water Conservation and Appropriate Landscaping is Now and Forever**